

# roam

“to move about or travel, especially without a clear idea of what you are going to do”  
~*Cambridge Dictionary*

Divya Khatri  
Giacomo Berti  
Zabdiel Villalobos





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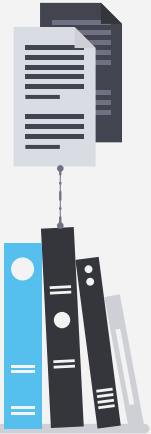
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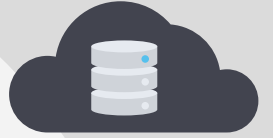
# Why roam ?

The logo for 'roam' is displayed on an orange square background. The word 'roam' is written in a bold, lowercase, sans-serif font, with 'ro' on the top line and 'am' on the bottom line.

ro  
am

## A helping hand in organising

Starting from the definition “roam”, we want to build an app that helps to keep track of the places visited and those yet to be visited.



# The problems and the solutions

**Not remembering  
what you did on  
the journey**



Ability to keep track of  
and evaluate activities  
carried out

**Not knowing what  
to do with an  
empty day**

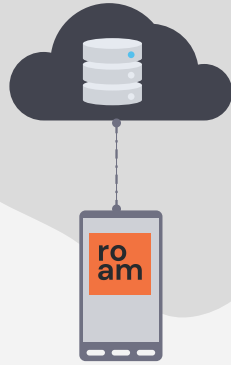


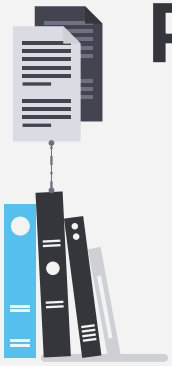
Ability of looking for  
what you liked best in  
the past and use those  
patterns to decide  
where to go next

**Having to plan  
what to visit and  
do**

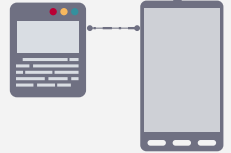
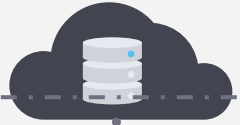
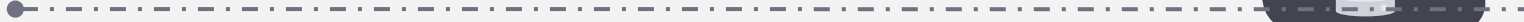


Possibility of including  
activities to be done in  
the future and adding  
them to your wishlist





# Potential Users



# Travellers

To remember experiences on the road

## Exchange students

Or anyone that lives in a new city

To keep track of favourite places

## Tour operators

To make travelling even better



# Main functionalities

## Add activities

You will be able to add both activities to do and those already done

## See on the maps

You will be able to see all the activities on an interactive map.

## Share with friends

You will be able to share a list of activities and places with others



## Synchronized

You will be able to see and edit your activities on all of your devices

## Collaborate

You will be able to invite someone in editing your activities list

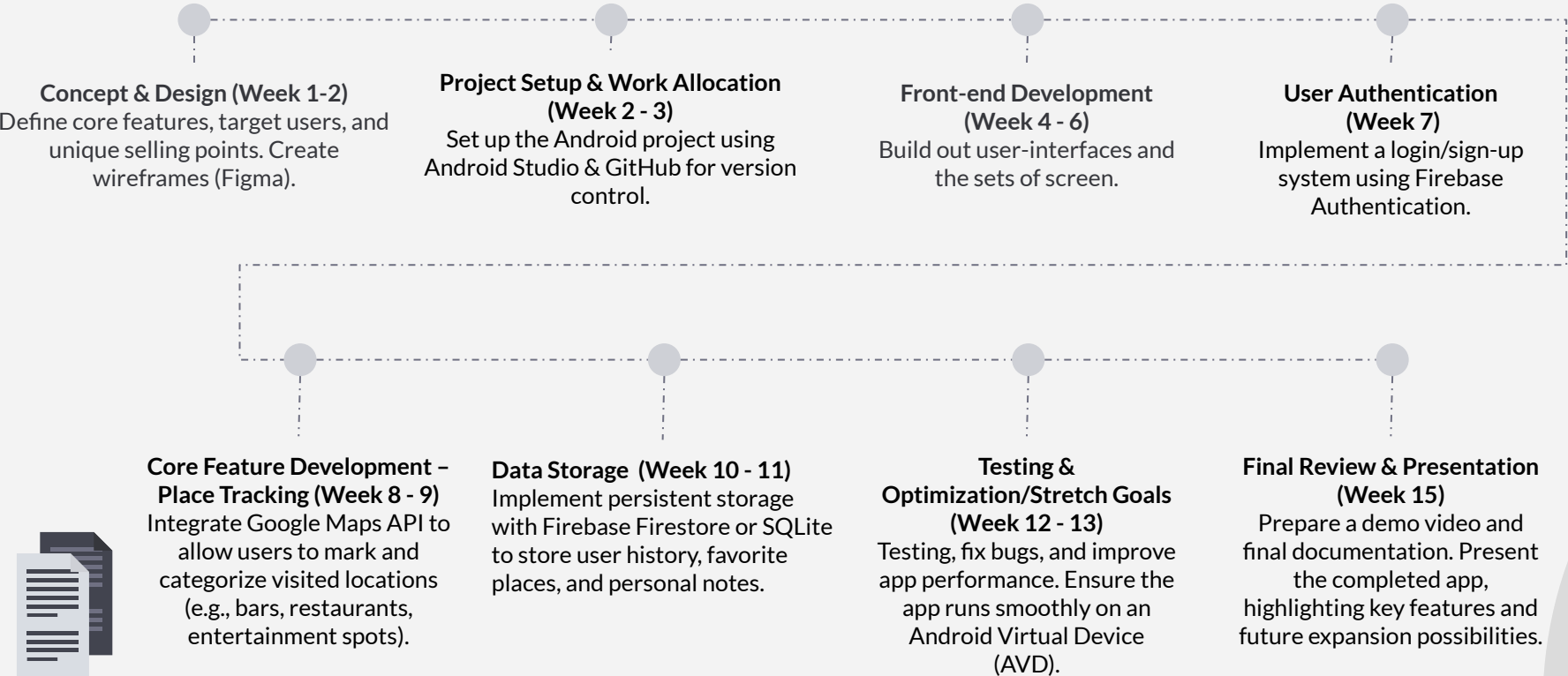
## Rate and add photos

You will be able to rate your activities and add photos to make it unforgettable





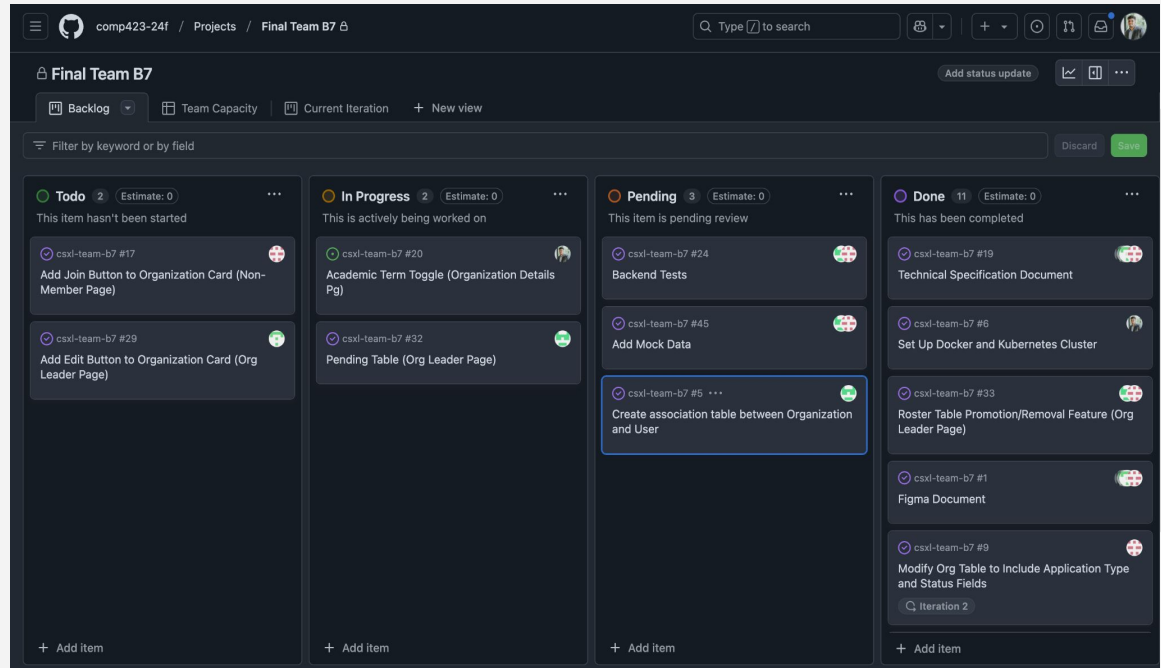
# Roadmap



# Strategy for Collaborative Development P1

## GitHub

- We will use **GitHub** for version control and **GitHub Projects (Boards)** for task management.
- Use branches for different features and consistent organization
- **Pull Requests (PRs)** will be used for code reviews before merging changes.





# Strategy for Collaborative Development P2

## Notion & WhatsApp

### Notion

- Central hub for **documentation, task tracking, and feature roadmap.**
- Stores meeting notes, resources, and design mockups.



### WhatsApp

- **Quick updates, daily check-ins, and urgent discussions.**
- Meeting reminders and real-time brainstorming.



# Prototype

